INSTRUCTOR’S INTRODUCTION

DESCRIPTION
These videos help students familiarize themselves with you, their instructor. Introduce yourself (First and last name, course title and course number), discuss the highlights of the course and outline any pertinent aspects that students should expect. Many instructor introductions include a point of contact for students who have questions and/or concerns.

WHY
Instructor introductions allow your students to instantly connect with you and your content, instructional delivery, and expectations.

BEST PRACTICES TO CONSIDER
Here are several best practices to consider:
- Remove all visual distractions before taping your introduction video.
- It is suggested that you mention your course objectives in your introduction video.
- Be clear when listing your goals for the course.
- Consider giving your students contact information for feedback.

MORE INFORMATION
Teacher Presence: Using Introductory Videos in Online and Hybrid Courses
- This site explores introductory videos and the various delivery modes of instruction.

Self-Introduction Video (on campus)
- This site gives visual examples of instructor videos. The site also explains how you can personalize your instruction videos.
- URL: http://www.wilmu.edu/multimedia/instructorintrovideo.aspx

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