USING LAMPS & NATURAL LIGHTING

DESCRIPTION
When using lamps and natural lighting, it is important that the viewer can see you, your workspace, visual aids, background, and any other items of importance. The greater the amount of light the better your image quality will be. However, if the light source is too bright your video may appear washed out. It is also not recommended to record your video with your back facing a bright window as it tends to create a dark shadow or silhouette. Depending on your specific situation, you may choose to use lamps or natural lighting. Both are applicable in different scenarios and their uses are described below.

Using Lamps:
- If you are recording in a room that is slightly dim, it’s recommended that you use lamps to light the background, your face, torso, etc.

Natural Lighting (Sunlight):
- If you are recording in a room that has a substantial amount of natural light, position yourself into a space in which the main light source is located behind your camera, but shining on your face.

WHY
Appropriate lighting will make sure your face, torso, workspace, and background are completely visible. Also, having the appropriate lighting will make your videos appear professional, aesthetically pleasing, and more accessible to your students.

BEST PRACTICES TO CONSIDER
Here are several best practices to consider:
- Record in a room that includes several windows or light sources.
- Test your recordings to verify that your image is not too bright for your video.
- Experiment with various light sources to achieve your desired image quality.
- Use the three point lighting technique which uses a key light, fill light, and back light.
- Refrain from recording with bright light sources in your background.
- If near a window, you may want to record with the window positioned behind your camera to illuminate yourself and your workspace.

MORE INFORMATION
DIY Video Lighting
- A large collection of videos are available detailing many different scenarios and ways of lighting your own videos. Topics range from basic lighting functions to advanced techniques.
- URL: http://tag.wonderhowto.com/diy-video-lighting/
The Three Point Lighting Technique
- A lighting technique which utilizes three different light sources (key light, fill light, and back light) is explained. The benefits and situations in which you would use this technique are also covered.
- URL: http://www.reelseo.com/three-point-lighting-technique/

Photography Lighting Basics: Natural Light vs. Artificial Light
- The differences between artificial and natural light are defined and illustrated. The potential benefits and problems with both types of light are discussed.

Light Right- A Crash Course in Lighting Video
- Basic introductions to the important aspects of lighting a video are covered. This includes differentiating common myths from fact, lighting methods, and a handful of different examples illustrating lighting concepts.

Top Lighting Tips for Recording Quality Videos
- A link to a video illustrating top tips for recording videos highlights key points such as using 3-point lighting, backlights, and light diffusion.
- URL: http://www.marismith.com/lighting-tips-recording-quality-videos/

CONTACT US
DISTANCE LEARNING CENTER – KENNESAW
3203 CAMPUS LOOP ROAD, MD 5800
KENNESAW, GA 30144
470-578-7550
DISTANCELEARNING@KENNESAW.EDU

DISTANCE LEARNING CENTER – MARIETTA
LIBRARY ANNEX, ROOM C-133, MD 9021
MARIETTA, GA 30060
678-915-3200
DISTANCELEARNING@KENNESAW.EDU